

Accelerator Programme

IP-backed impact startups, by the brightest researches across the world.

Projects that make a difference

We work with the **brightest graduates** from **universities across the world** to bring to life innovative technologies solving **pressing global issues**

Startups at the intersection of

Impact



Research



Early-Stage

Impact is the fastest growing business and investment trend globally

85% growth per annum since 2017.

\$26Tri estimated potential market size for impact investment

Universities are the ideal environment for the creation of **life-changing IP**

+\$1Tri worth of research supported by public funds every year. Most of it still untapped, despite high-potential.

Early access to projects - lower capital requirements and access before deals gain visibility

Venture funding hit all-time high in 2021, making deals ultra competitive. Early-stage investment as strategy to secure access grew 100% y-o-y

Our Methodology



Unique project sourcing

We leverage our **academic ecosystem** to develop an exceptional **pipeline of startups**

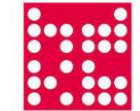
2021 Cohort figures

Projects and Ideas

to help solve major social and environmental issues

2,600+ applications from **464+** universities in **70** different countries in 2021

A network of 500+ universities globally



Global Grad Show

and MENA Global Grad Show

210 exceptional projects shortlisted for our latest showcases

Entrepreneurship Programme

online training for grads around the world

110 teams completed the program

Accelerator Programme

for projects with high economic and impact potential

11 startups selected for acceleration

World-class Accelerator Programme

*Our programme is designed and delivered by faculty from **one of the world's leading business** schools, supported by leading industry expert, founders and impact investors. In 2021, they included:*



Adrian Johnson

UK, France

Serial Entrepreneur and Professor of Entrepreneurship at INSEAD



Luca Verre

Italy, France

CEO and Co-Founder of Prophesee, one of Europe's most successful deep tech startups.



Dr. Melody Lang

UK, France

Co-Founder of MPA Education and Mindstone Learning, former CEO of Edvinca VCEdTech Fund



Dr. Stuart Hamilton

UK

Axon's founding team, from startup to IPO and FTSE250. Health-tech entrepreneur.



Bill Magill

USA, France

Silicon Valley deep tech VC pioneer, Founder, Professor of Entrepreneurship at INSEAD

**LEADING
TEAM
TRACK
RECORD**

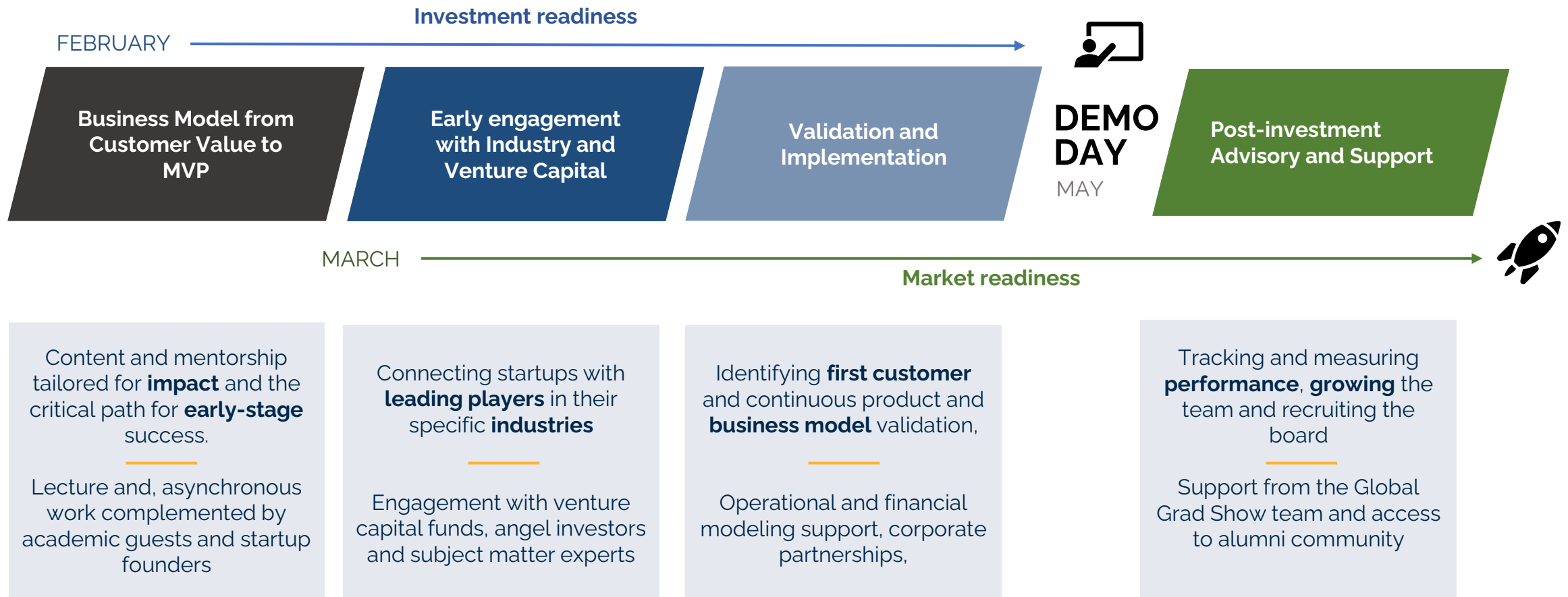
\$10Bi+
Value created

4,500
Participants

100+ Start-Ups
50+ Corporate ventures

Road to Investment Readiness

Startups undergo an intensive 3-month programme focused on business modelling and *investment readiness*





2021 Cohort

Health & Welfare



A platform connecting fitness hardware to e-sports

*Keio University,
University of Nottingham
Japan*

Wellbeing and Fitness

Enable at-home fitness to over 500M e-sports fans, unlocking a USD 7B global e-sport market



A non-drug intervention to modulate brain activity for Autism spectrum disorder

*University of Santa
Catarina and ELSC
Brazil*

Public Health

Improve the quality of life of 1% of the world population who are affected by ASD.

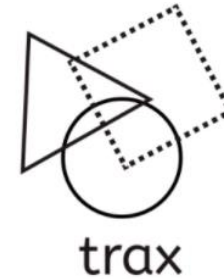


A treatment management app for dementia patients' caregivers

*The American University
in Cairo
Egypt*

Mental Health and Caregiving

Support 37M of dementia primary caregivers to work efficiently



A system to give citizens increased agency regarding tax and government spending

*Umeå University
Sweden, UK*

Welfare and Civil Society

Increase public agency over \$6T taxes paid yearly in Europe



Sustainable Farming, Food



FarmTech for data-driven
livestock health
monitoring

*University of Oxford,
Collège des Ingénieurs
Italy, Luxembourg*

*Sustainable Farming,
Animal Welfare*

Enhance health of
livestock worth \$1.6T
worldwide



InsurTech SaaS providing
climate risk analysis for
index insurance

*University of São Paulo
Brazil*

*Farming and Food
Security*

Enhance farmers'
financial security and
reduce cost of
insurance, valued at
\$800M in Brazil



Home-scale superfood
factory, making nutrition easy

*Dubai Institute of Design
and Innovation
UAE*

*Wellbeing and
Nutrition*

Decentralize the
global spirulina
market, worth \$400M.



Smart Materials



High-performance atoxic
flame retardant made
from algae

University of Waterloo
Canada

*Non-toxic Industrial
Supplies*

Bio alternative in a
\$60B+ industry
dominated by toxic
supplies



Low carbon and cost-
effective desert sand
concrete composite

*Architectural Association
School of Architecture*
UK, UAE

Carbon Emission

Lower footprint in the
concrete sector which
accounts for 8% of
global carbon
emissions

VORKOSTER

Smart container to monitor
food freshness at home

*UdK Berlin and
University of Potsdam*
Germany

*Waste and
Overconsumption*

Avoid unnecessary
household food-
waste, equivalent to
4.9t/year in Germany

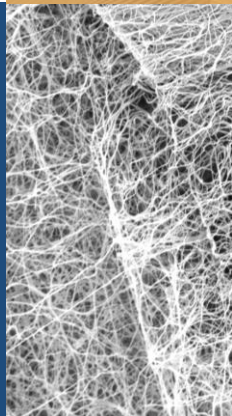
REALITY

Sustainable 3D printed
shoes with AR overlay

*Imperial College of
London*
UK

*Waste and
Overconsumption*

Reduce production
and waste of current
23B pairs of shoes sold
annually





REGISTER HERE

SHOW

GRAD

GLOBAL

Bang
in a
competition

do more
feel better
live longer